

GET TO KNOW KITCHENER WATERLOO

20 MINS FROM CAMBRIDGE | 30 MINS FROM GUELPH | 1.5 HRS FROM TORONTO

Reid's Heritage Homes is proud to have built new homes and communities in the Kitchener-Waterloo area for decades - and it's not hard to see why! Conveniently located on the 401, Kitchener-Waterloo offers big-city excitement without losing its small-town charm. Kitchener and Waterloo are considered 'twin cities' and although they have separate municipal governments, they are often referred to as 'Kitchener-Waterloo' or 'KW'.

A PIECE OF HISTORY

Kitchener was founded in 1807 by Bishop Benjamin Eby, the community was known successively as Sand Hill, Ebytown, and then Berlin before being renamed after the British field marshal Lord Kitchener in 1916 after a referendum.

The area's deep Germanic roots and history are most evident during the annual Kitchener-Waterloo Oktoberfest, the largest celebration of all things Bavarian outside of Germany.

OKTOBERFEST

Oktoberfest is an annual nine-day festival in the twin cities of Kitchener Waterloo. It is based on the original German Oktoberfest and billed as Canada's Greatest Bavarian Festival as well as the second-largest Oktoberfest in the world.

PLACES TO VISIT

Homer Watson House and Gallery – The Homestead of Homer Watson, Canada's first noted landscape artist.

Kitchener Waterloo Art Gallery – Waterloo Region's leading public art gallery, connecting people and ideas through art with a focus of contemporary culture.

Ken Seiling Waterloo Region Museum – A Museum featuring exhibits on Waterloo's history, plus the 24-acre Doon Heritage Village.

Bingemans – A multipurpose recreation center with a water park, bowling and a big outdoor stage, plus a campground.

Chicopee Ski & Summer Resort – A non-profit organization that provides outdoor recreation facilities to families in the Waterloo Region including skiing, mountain biking and beach volleyball.

THE GREAT OUTDOORS

The Kitchener Waterloo area offers over 125 km of walking/hiking trails that have continuous or linked routes all through the city, some of which also run along the beautiful Grand River. Whether you're a walker, jogger, hiker, cyclist or simply someone who wants to be surrounded by nature, there is green space nearby for you to enjoy.

fun FACTS

- Kitchener was the first city to launch the Blue Box recycling program in 1981.
- Kitchener is the anchor of Canada's Innovation Corridor, as the fastest growing startup ecosystem in Canada, second only to Silicon Valley, creating 30,000 tech jobs in the past 20 years.
- Waterloo is known internationally for its two universities, **Wilfred Laurier** and **University of Waterloo**.



University of Waterloo Campus

For more information visit
explorewaterloo.ca